



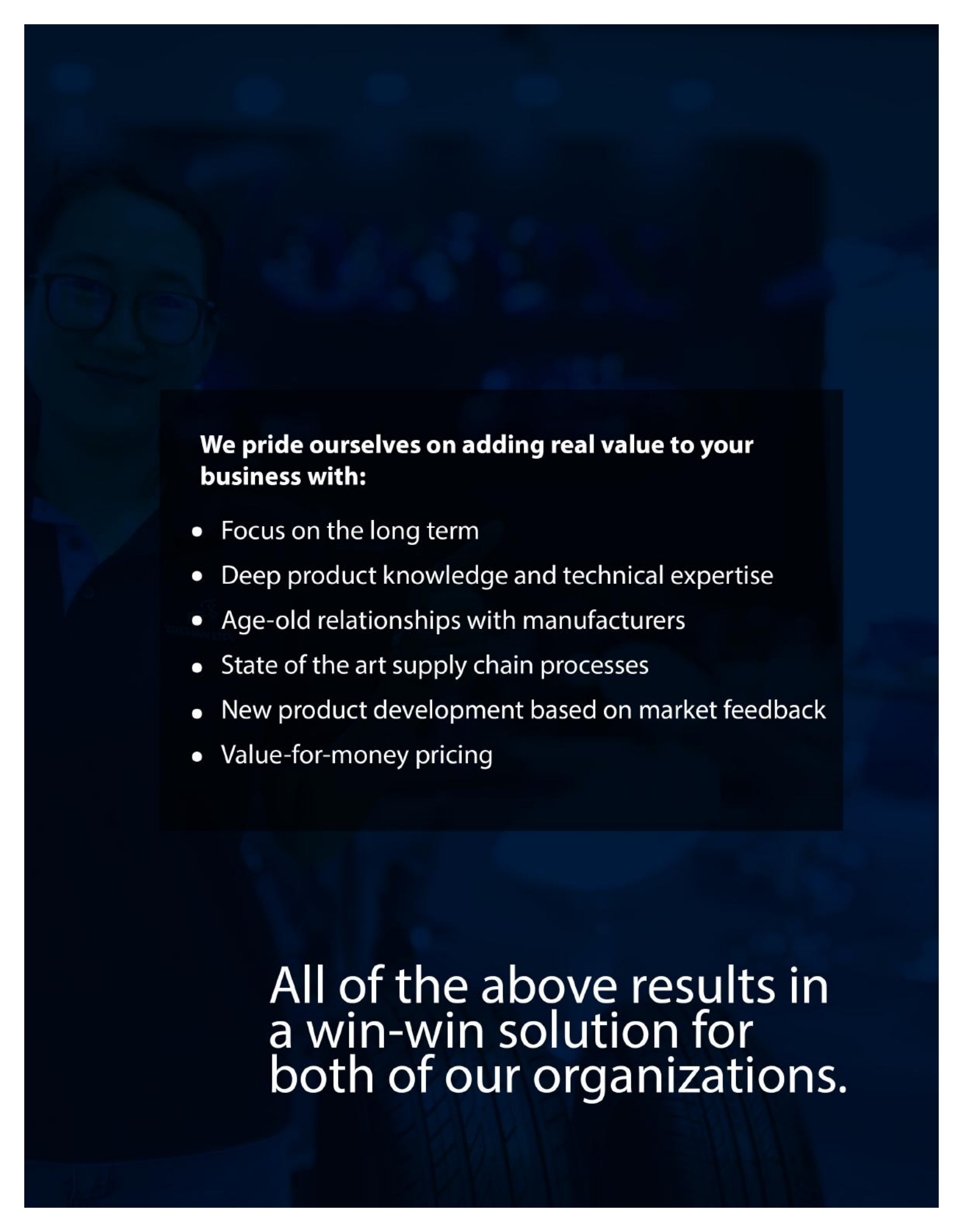
Company Profile

HISTORY

Trojan Ltd. was established in 2013.
The idea was simple: to offer a reliable source of value-for-money tyres and world-class service to our clients from all over the world.



Our team has decades of tyre industry experience with world renowned brands like Michelin, Sumitomo, Apollo, Double Coin and several others.



We pride ourselves on adding real value to your business with:

- Focus on the long term
- Deep product knowledge and technical expertise
- Age-old relationships with manufacturers
- State of the art supply chain processes
- New product development based on market feedback
- Value-for-money pricing

All of the above results in a win-win solution for both of our organizations.

STRATEGIC PARTNER

Our partnership with Hengfeng Tires began almost 20 years ago. At the time, we were just a partner for one country, Pakistan.

Since then both Trojan & Hengfeng have come a long way. Today, Hengfeng boasts of being China's largest truck tyre exporter and is ranked 17th in the world. This amazing organization has seen tremendous growth in the last 12-15 years under the remarkable leadership of Mr. Li En Fa – who we lovingly call “Laoshi” – which means “teacher”. Mr Li has really taught us how to excel in tyre business.

Trojan now boasts of exporting Hengfeng's various brands to more than 60 countries in the Middle East, Africa, South Asia, Southeast Asia, South and Central America & Australia.

Tyres produced by Hengfeng are considered to be the best value-for-money tyres in the world and brands like Onyx, Ovation, Roadwing & Agate are considered to be the fastest selling brands worldwide.



BRANDS WE DISTRIBUTE

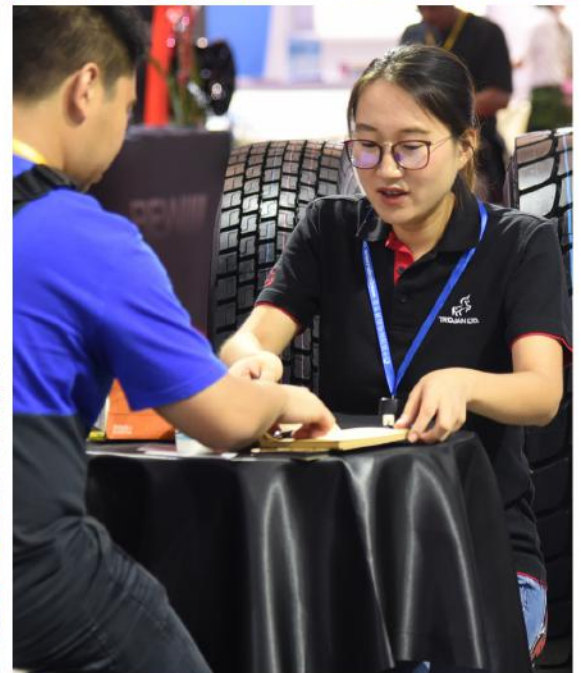


Exhibitions

We frequently attend exhibitions, like:



CHINA INTERNATIONAL
TIRE EXPO SHANGHAI



automechanika
DUBAI





Connect with Us

To learn more about us, call us at
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